Method of Lagrange multipliers $f: \mathbb{R}^n \to \mathbb{R}$ and $g: \mathbb{R}^n \to \mathbb{R}$.

To find max/min for f(p) subject to the constraint g(p)=c, find $p_0 \in \mathbb{R}^n$ such that

(i) $\nabla f(p_0) = \lambda \nabla g(p_0)$ for some $\lambda \in \mathbb{R}$, and (ii) $g(p_0) = C$.

Then check f(po) for each such po.

(The points po are called <u>critical points</u>.)