

## Math 1090 ~ Business Algebra

Section 4.4 Properties of Logarithms

Objectives

- Apply the properties of logarithms to expand and contract logarithmic expressions.
- Evaluate logarithmic expressions.


## Properties of Logarithms

$$
\begin{aligned}
& \log _{a} a^{x}=x \\
& \log _{a} a=1 \\
& \log _{a} 1=0 \\
& a^{\log _{a} x}=x \\
& \log _{a}(m n)=\log _{a} m+\log _{a} n \\
& \log _{a}\left(\frac{m}{n}\right)=\log _{a} m-\log _{a} n \\
& \log _{a} m^{n}=n \log _{a} m
\end{aligned}
$$

Ex 1: Use $\log$ properties to expand.
a, $\ln \frac{x^{2}}{x+1}$
b) $\log _{3}\left(x^{3} \sqrt{x-2}\right)$
c) $\log \left(\frac{y^{4}}{(y-2)^{6}}\right)$

Ex 2: Use log properties to condense.
a, $\log _{4} 8-\frac{1}{2} \log _{4} 5+\log _{4} 3$
b) $2(\ln x-\ln (x+5))$
c) $\log (2 x+1)-\frac{1}{3} \log (x-1)$

Ex 3: Evaluate (without a calculator).
a) $\log _{7} 49+\log _{5} 125-\log _{2} 64$
b) $\log _{4}\left(\frac{1}{64}\right)+\ln \left(e^{7}\right)-\log _{5} 1$

Ex 4: If $\log _{b} x=1.2, \quad \log _{b} y=3.1, \quad \log _{b} z=11.1$, evaluate $\log _{b}\left(\frac{x}{y}\right)-\log _{b}\left(z^{2} x\right)$.

## Ex 5: Evaluate these expressions.

a) $e^{2 \ln 5}$
b) $\log _{4} 4^{a}$
c) $\ln e^{5}$
d) $9^{\log _{9}(11)+\log _{9}(2)}$

