## Chapter 3: Exponential and Logarithmic Functions

## In section 3.1 you will learn to:

- Recognize, evaluate and graph exponential functions with whole number bases.
- Use exponential functions to determine simple and compound interest.
- Recognize, evaluate and graph exponential functions with base $e$.

An exponential function is one where the independent variable $(x)$ is an exponent.
$\mathrm{f}(\mathrm{x})=2^{\mathrm{x}}$



Asymptote:
Domain of $f(x)$ :
Range of $\mathrm{f}(\mathrm{x})$ :



Problem 1: If $P$ dollars are invested in an account that pays an interest rate of $r$ (expressed as a percent) compounded annually, how much is in the account after:
a year?
2 years?
3 years?
$t$ years?
What if we compound it twice year?

Quarterly?

Daily?

Problem 2: As compounding periods become smaller, the compounding can be considered to be instantaneous. This is known as continuous compounding.

The formula for continuous compounding is:

$$
\mathrm{A}_{\mathrm{t}}=\mathrm{Pe}^{\mathrm{rt}}
$$

$\mathrm{n}=$ number of compounding times per year. = number of years
$\mathrm{t}=$ number of ye
$\mathrm{r}=$ interest rate
Discrete compounding: $\quad A_{t}=P\left(1+\frac{\mathrm{r}}{\mathrm{n}}\right)^{n t} \quad \begin{aligned} & \mathrm{r}=\text { interest rate } \\ & \mathrm{P}=\text { amount invested }\end{aligned}$

Continuous compounding: $\mathrm{A}_{\mathrm{t}}=\mathrm{Pe}^{\mathrm{t}}$
Problem 3. $\$ 12,000$ is invested in an account that pays $4.8 \%$ interest.
How much can we expect to be in the account after five years if..
... Interest is compounded annually?

Interest is compounded monthly?
..Interest is compounded daily?
..Interest is compounded continuously?

An interesting question which we will be able to solve later in this chapter is how long it takes to double your investment. A loose estimate can be obtained by the Rule of 72 .

