

MATH 1010 ~ Intermediate Algebra

Chapter 9: EXPONENTIAL AND
LOGARITHMIC FUNCTIONS

Section 9.1: Exponential Functions

Objectives:

- ✦ Evaluate exponential functions.
- ✦ Graph exponential functions.
- ✦ Define the natural base e and graph natural exponential functions.
- ✦ Use the natural base e in an application.

$$f(x) = e^x$$



Exponential Functions: fn w/ variable in the exponent

Defn

$$f(x) = a^x$$

$$a > 0$$

$$a \neq 1$$

a constant

$$f(x) = a^x$$

ex $f(x) = 2^x$

exponential

$$f(x) = x^a$$

ex $f(x) = x^2$

power/polynomial

x	y
0	1
1	2
2	4
-1	1/2
-2	1/4

$$y = 2^x$$

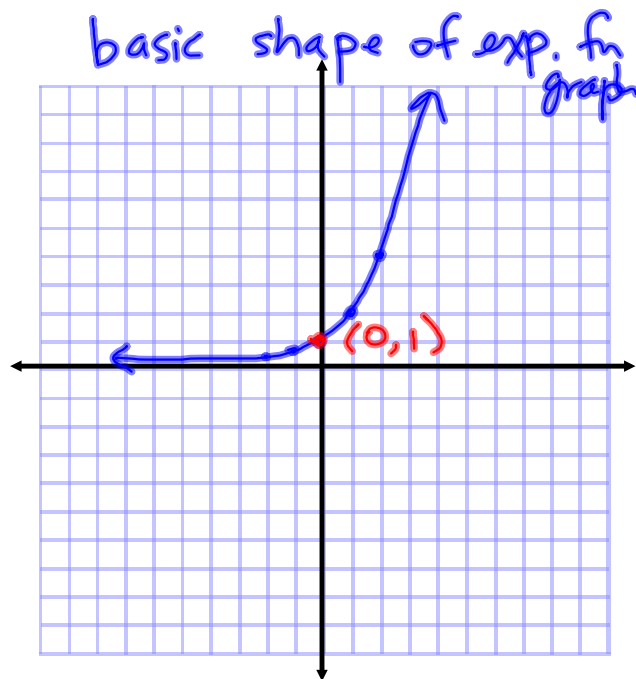
$$y = 2^0$$

$$y = 2^1$$

$$y = 2^2$$

$$y = 2^{-1}$$

$$y = 2^{-2}$$

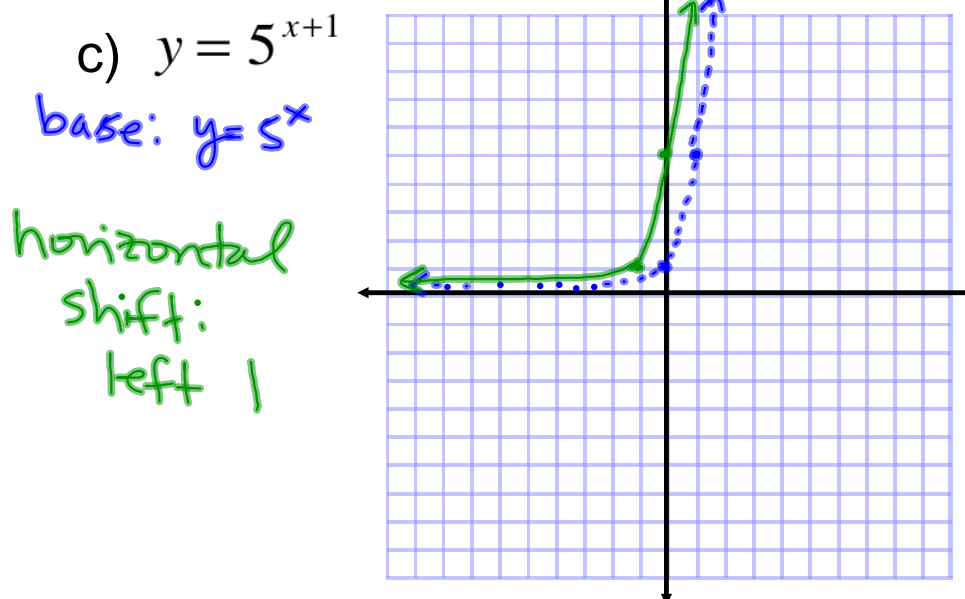
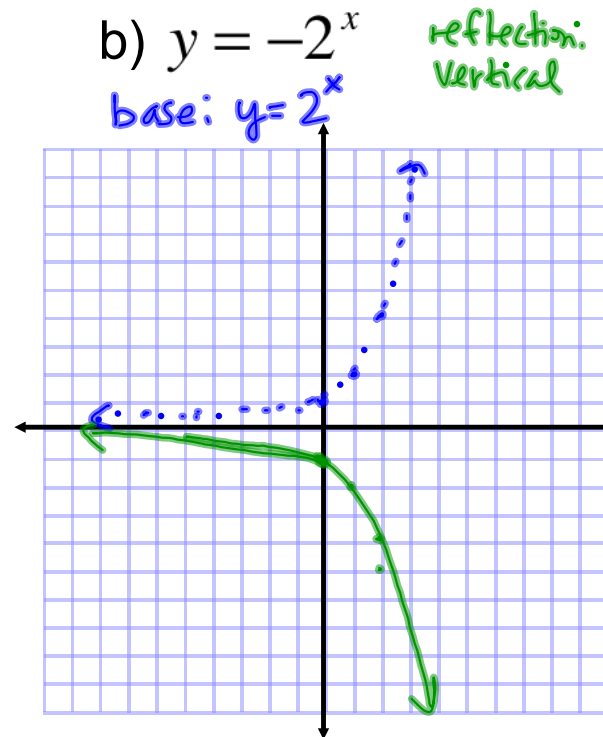
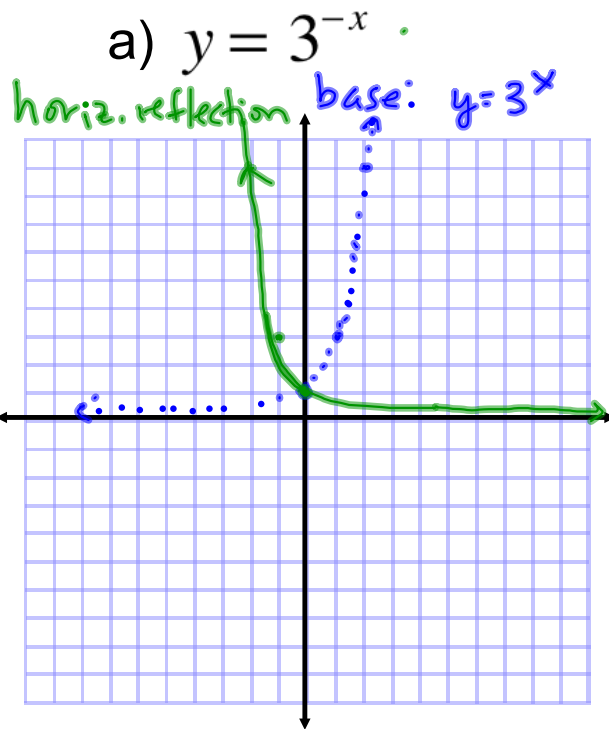
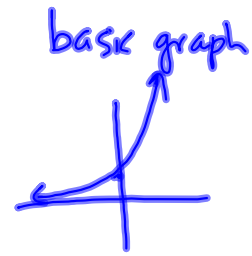


HA (horizontal asymptote)

curve never touches or crosses HA

$y = 0$ HA (for every basic exponential curve)

① EXAMPLE

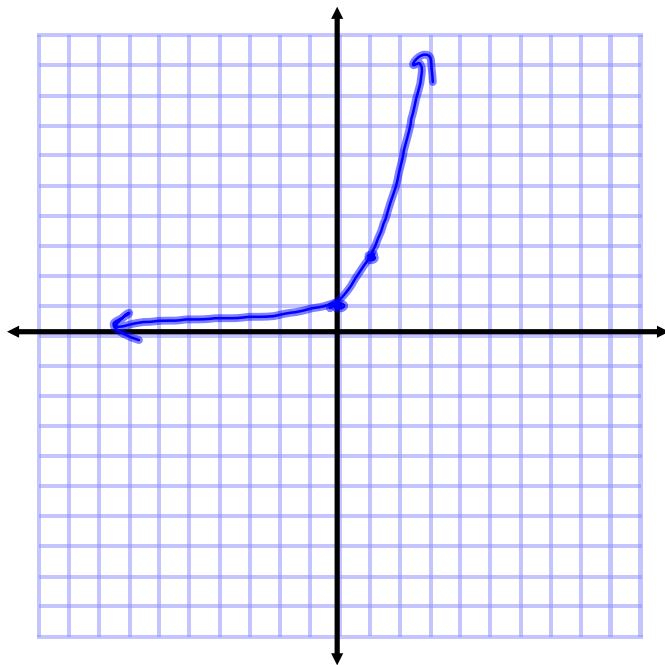
Sketch these using transformations of $y = a^x$ 

Introducing a new constant.... meet e .

e irrational number (in decimal form,
the number never ends and doesn't repeat)

$$e \approx 2.718$$

$y = e^x$ natural
exponential fn



② EXAMPLE

Simplify these expressions.

$$\begin{aligned} a) \quad \sqrt{4e^{6x}} &= \sqrt{4} \sqrt{e^{6x}} \\ &= 2(e^{6x})^{1/2} \\ &= 2e^{3x} \end{aligned}$$

$$\begin{aligned} b) \quad \frac{\overset{3}{\cancel{6}}e^5}{\underset{5}{\cancel{10}}e^7} &= \frac{3e^{5-7}}{5} \\ &= \frac{3e^{-2}}{5} \\ &= \boxed{\frac{3}{5e^2}} \end{aligned}$$

$$c) \quad (e^3)^2 = e^6$$

$$\begin{aligned} d) \quad e^{2x}e^{-3x} \\ &= e^{2x-3x} \\ &= e^{-x} \text{ or } \frac{1}{e^x} \end{aligned}$$

③ EXAMPLE

Evaluate these functions at the given value.

a) $g(x) = 10,000(1.03)^{4x}$

$$g(1) = 10,000(1.03)^{4(1)} = 10,000(1.03^4)$$

$$\approx 10,000(1.1255) = 11,255.0881$$

WARNING: $\neq (10,000(1.03))^4$

$$g(3) = 10,000(1.03^{12}) \approx 10,000(1.425760887)$$

$$= 14,257.60887$$

b) $P(t) = \frac{6000}{2 + e^{0.05t}}$

$$P(2) = \frac{6000}{2 + e^{0.05(2)}} = \frac{6000}{2 + e^{0.1}} \approx \frac{6000}{2 + 1.105}$$

$$\approx 1932.26$$

$$P(0) = \frac{6000}{2 + e^{0.05(0)}} = \frac{6000}{2 + e^0} = \frac{6000}{2 + 1}$$

$$= \frac{6000}{3} = 2000$$

APPLICATION

 $y = \text{amt/value}$
after t yrs

$$y = Pe^{rt}$$

 $t = \text{time (yrs)}$ $r = \text{interest}$
rate (annual) $P = \text{principal}$

When your child is born you deposit \$5000 in an account that pays 3% continuously compounded interest. How much will be there when the child turns 18?

$$P = \$5000 \quad r = 0.03 \quad t = 18 \text{ yrs.}$$

$$y = 5000(e^{0.03(18)})$$
$$\approx \$8580.03$$