

5.1 Exponential Functions

an exponential function has a variable in the exponent

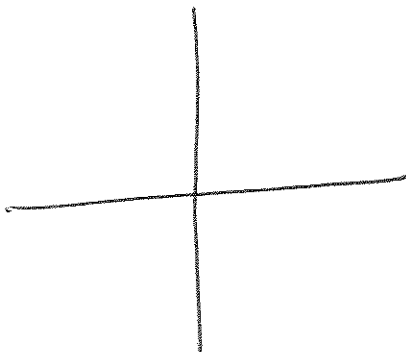
Defn

If $a \in \mathbb{R}$, $a > 0$ and $a \neq 1$, then $y = f(x) = a^x$ is an exponential function with base a .

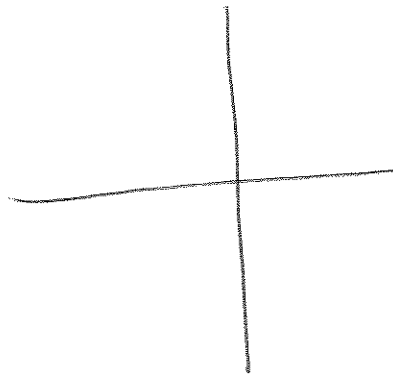
Graph of Exponential Fn

Ex 1

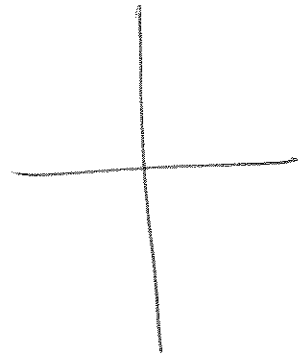
$$y = 2^x$$



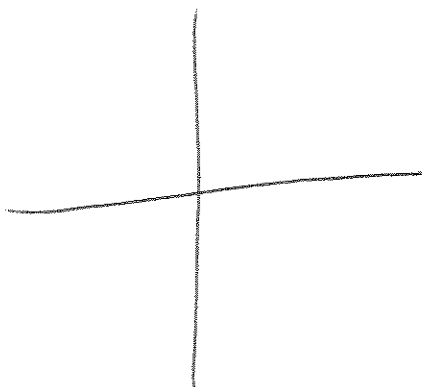
$$y = 3^{-x}$$



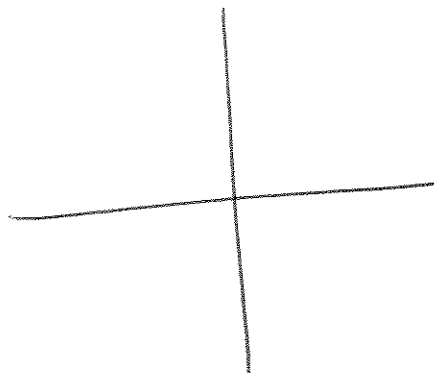
$$y = \left(\frac{1}{3}\right)^x$$



$$y = e^{2x}$$



$$y = -e^{-x}$$



5.1 (cont)

Ex 2 If \$1000 is invested for x years at 10%, compounded continuously, the future value that results is $S = 1000e^{0.10x}$. What amount will result in 5 years?

Ex 3 A single bacterium splits into two bacteria every half hour, so the # of bacteria in a culture quadruples every hour. Thus the equation by which a colony of 10 bacteria multiplies in t hours is given by $y = 10(4^t)$. Graph this for $0 \leq t \leq 8$.

5.2 Logarithmic Functions

Defn

For $a > 0$, $a \neq 1$, the logarithmic fn $y = \log_a x$ has domain $x > 0$, base a , and is defined by $a^y = x$.

i.e. $a^y = x \Leftrightarrow y = \log_a x$

* the logarithm "undoes" an exponential
(like saying $a + b = c \Leftrightarrow c - b = a$)

Ex 1 Write $8 = 2^3$ in logarithmic form.

Ex 2 Rewrite $\log_3 \left(\frac{1}{27} \right) = -3$ in exponential form.

5.2 (cont)

Ex 3 Evaluate

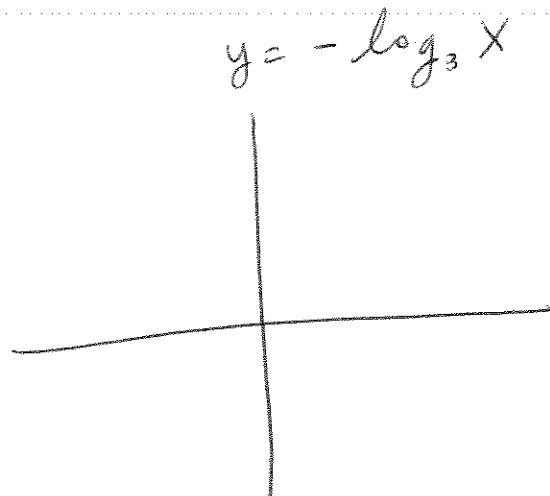
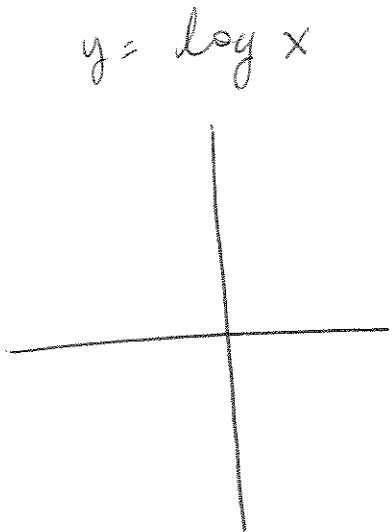
(a) $\log_5\left(\frac{1}{25}\right)$

(b) $\log_7 49$

(c) $\log_2(16^{-1})$

Note: $\log \rightarrow \log_{10}$ and $\ln \rightarrow \log_e$

Graph of $y = \log_a x$



5.2 (cont)

Ex 4 Graph $y = e^x$.

log Properties ($\forall x \in \mathbb{R}, a > 0, a \neq 1, m > 0, n > 0$)

- ① $\log_a a^x = x$
- ② $\log_a a = 1$
- ③ $\log_a 1 = 0$
- ④ $a^{\log_a x} = x \quad (x > 0)$

- ⑤ $\log_a (mn) = \log_a m + \log_a n$
- ⑥ $\log_a \left(\frac{m}{n}\right) = \log_a m - \log_a n$
- ⑦ $\log_a (m^n) = n \log_a m$

5.2 (cont)

Proofs (5) let $u = \log_a m$ and $v = \log_a n$
 $\Leftrightarrow a^u = m$ and $a^v = n$

$$\begin{aligned}\Rightarrow \log_a(mn) &= \log_a(a^u a^v) \\ &= \log_a(a^{u+v}) \\ &= u+v \\ &= \log_a m + \log_a n //\end{aligned}$$

(7) let $u = n \log_a m \Leftrightarrow \frac{u}{n} = \log_a m$
 $\Leftrightarrow a^{u/n} = m$

$$\begin{aligned}\Rightarrow \log_a(m^n) &= \log_a((a^{u/n})^n) = \log_a(a^u) = u \\ &= n \log_a m //\end{aligned}$$

Ex 5 Use log properties to expand these.

(a) $\ln\left(\frac{x}{x+1}\right)$

(b) $\log(x^2 \sqrt{x-2})$

5.2 (cont)

EX 5 (cont)

$$(c) \log_3 \left(\frac{y^3}{(y+4)^5} \right)$$

$$(d) \log_5 [(x+3)(x-2)]$$

EX 6 Write as one expression.

$$(a) \log_2 8 - \frac{1}{2} \log_3 5$$

$$(b) 2(\ln 4 - \ln 6)$$

$$(c) \log(2x+1) - \frac{1}{3} \log(x+1)$$

5.2 (cont)

Change of Base Formula

$$\log_b x = \frac{\log_a x}{\log_a b} = \frac{\ln x}{\ln b}$$

Ex 7 Evaluate by changing the base

(a) $\log_3 12$

(b) $\log_5 17.6$

5.3 Solving logarithmic & Exponential Equs

Exponential Equs

Ex 1 Solve.

(a) $4^{x+2} = 64$

(b) $2e^x + 3 = 13$

Strategy:

- ① isolate exponential
- ② either
(i) rewrite as
log eqn (by defn)
OR (ii) take log of
both sides
- ③ finish getting
variable by
itself.

5.3 (cont)

logarithmic Eqns

Ex 2 Solve.

(a) $\ln(2x-3) = \ln 11$

(b) $2 \log_4 x = 5$

Strategy:

① combine log expressions into single log expression (on one side of $=$)

② either (i) rewrite as exponential eqn (using defn)

or (ii) exponentiate both sides

③ finish solving for variable

5.3 (cont)

Ex 3 Solve.

$$(a) \log_3(2x) - \log_3(x-3) = 1$$

$$(b) 5^{x+4} - 4 = 12$$

5.3 (cont)

Ex 4 Solve

(a) $2500 = 600e^{0.05x}$

(b) $3^{2x} + 3^x = 20$

(c) $\log(x^2) = (\log x)^2$

5.3 (cont)

Ex 5 The population of a certain city grows according to the formula $y = P_0 e^{0.03t}$. If the population was 250,000 in the year 2000, estimate the year in which the population reaches 350,000.

Ex 6 If \$1000 is invested at 10% compounded continuously, the future value S at any time t (in yrs) is given by $S = 1000e^{0.1t}$. (a) What is its worth after 1 yr? (b) How long before the investment doubles?