Geometry of linear transformations

$\begin{pmatrix} k & 0 \\ 0 & k \end{pmatrix}$	Scaling	Sub-classes **Dilation** ($k > 1$) and **Contraction** ($0 < k < 1$).
$\begin{pmatrix} 1 & 0 \\ 0 & 0 \end{pmatrix}$	Projection	Define $\mathrm{proj}_L(\mathrm{x}) = 2(\mathrm{x} \cdot \mathrm{u})\mathrm{u}$ where $\mathrm{u} = \begin{pmatrix} u_1 \\ u_2 \end{pmatrix}$ is a unit vector, $u_1^2 + u_2^2 = 1$. The matrix is $\begin{pmatrix} u_1u_1 & u_1u_2 \\ u_1u_2 & u_2u_2 \end{pmatrix}$
$\begin{pmatrix} -1 & 0 \\ 0 & 1 \end{pmatrix}$	Reflection	Define $\mathrm{refl}_L(\mathrm{x}) = 2(\mathrm{x}\cdot\mathrm{u})\mathrm{u} - \mathrm{x}$. The matrix is $\begin{pmatrix} a & b \\ b & -a \end{pmatrix}$, $a^2 + b^2 = 1$.
$\begin{pmatrix} 0 & 1 \\ -1 & 0 \end{pmatrix}$	Rotation	In general, $\begin{pmatrix} \cos\theta & \sin\theta \\ -\sin\theta & \cos\theta \end{pmatrix}$
$\begin{pmatrix} 0 & 2 \\ -2 & 0 \end{pmatrix}$	Scaled Rotation	In general, $\begin{pmatrix} r\cos\theta & r\sin\theta \\ -r\sin\theta & r\cos\theta \end{pmatrix}$
$\begin{pmatrix} 1 & 0 \\ k & 1 \end{pmatrix}$	Vertical Shear	Change vertical $y \to y + kx$, leave x fixed.
$\begin{pmatrix} 1 & k \\ 0 & 1 \end{pmatrix}$	Horizontal Shear	Change horizontal $x \to x + ky$, leave y fixed.