

3.3 Properties of Logarithms

Properties of Logarithms

In section 3.3 you will learn to:

- Use properties to evaluate or rewrite logarithmic expressions.
- Use properties of logarithms to expand or condense logarithmic expressions.
- Use the change of base formula to rewrite and evaluate logarithmic expressions.
- Use logarithmic functions to model and solve real-life problems.

3.3 Properties of Logarithms

Properties of Logarithms

Your calculator has only two keys that compute logarithmic values.

log x means $\log_{10} x$

ln x means $\log_e x$

Suppose you need to compute a logarithm in some other base, a

$$\begin{aligned} \log_a x &= y \\ a^y &= x \\ \log(a^y) &= \log x \\ y \log a &= \log x \\ y &= \frac{\log x}{\log a} = \log_a x \end{aligned}$$

Change of base formula:

$$\log_a x = \frac{\log_b x}{\log_b a}$$

Examples:

$$\text{a) } \log_2 254 = \frac{\log 254}{\log 2} \approx 7.989$$

$$\text{b) } \log_6 0.008 = \frac{\ln 0.008}{\ln 6} \approx -2.695$$

$$\log_6 0.008 = \frac{\log 0.008}{\log 6} \approx -2.695$$

3.3 Properties of Logarithms

Since a logarithm is an exponent, the properties of logarithms are just like the properties of exponents.

	Exponents	Logarithms
	$a^0 = 1$	$\log_a 1 = 0$
	$a^1 = a$	$\log_a a = 1$
Product:	$a^m \cdot a^n = a^{m+n}$	$\log_a(uv) = \log_a u + \log_a v$
Quotient:	$\frac{a^m}{a^n} = a^{m-n}$	$\log_a \frac{u}{v} = \log_a u - \log_a v$
Power:	$(a^m)^n = a^{mn}$	$\log_a u^n = n(\log_a u)$
Inverse properties:	$\log_a(a^x) = x$	
One-to-one properties:	$\log_a x = \log_a y \implies x = y$	

3.3 Properties of Logarithms

Let's apply the properties of logarithms.

$$\text{a) } \log_4 5 + \log_4 6 = \log_4 30$$

$$\text{b) } \log (12a) - \log (2a) = \log \left(\frac{12a}{2a} \right) = \log 6$$

$$\text{c) } \log_4 x^4 = 4 \log_4 x$$

$$\text{d) } e^{\ln(5x)} = 5x$$

$$\text{e) } \log 10^{(x+2)} = (x+2) \log 10 = x+2$$

$\log_{10} 10^{(x+2)} = x+2$

3.3 Properties of Logarithms

In solving equations, it will be helpful to expand and condense logarithmic expressions.

Expand these:

$$\begin{aligned} \text{a) } \log_4 5x^3y &= \log_4 5 + \log_4 (x^3) + \log_4 y = \\ &= \log_4 5 + 3\log_4 x + \log_4 y \end{aligned}$$

$$\begin{aligned} \text{b) } \ln \frac{\sqrt{3x-5}}{7} &= \ln \sqrt{3x-5} - \ln 7 = \\ &= \frac{1}{2} \ln(3x-5) - \ln 7. \end{aligned}$$

$$\begin{aligned} \text{c) } \log \left(\frac{b^3}{1+a^2} \right)^5 &= 5 \log \left(\frac{b^3}{1+a^2} \right) = \\ &= 5 \left[\log b^3 - \log(1+a^2) \right] = \\ &= 5 \left[3 \log b - \log(1+a^2) \right]. \end{aligned}$$

3.3 Properties of Logarithms

Condense these into a single logarithmic expression:

$$\begin{aligned} \text{a) } \frac{1}{2} \log x + 3 \log (x+1) &= \log x^{\frac{1}{2}} + \log (x+1)^3 = \\ &= \log \left(\sqrt{x} (x+1)^3 \right) \end{aligned}$$

$$\begin{aligned} \text{b) } 2 \ln (x+2) - \ln x &= \ln (x+2)^2 - \ln x = \\ &= \ln \frac{(x+2)^2}{x} \end{aligned}$$

3.3 Properties of Logarithms

Suppose we know that $\log_b 2 = 0.41$ and $\log_b 3 = 0.54$, use the properties of logarithms to find:

$$\begin{aligned} \text{a) } \log_b 6 &= \log_b (2 \cdot 3) = \log_b 2 + \log_b 3 = \\ &= 0.41 + 0.54 = 0.95 \\ &\quad \underbrace{\hspace{10em}}_{(6=2 \cdot 3)} \end{aligned}$$

$$\begin{aligned} \text{b) } \log_b \frac{2}{9} &= \log_b 2 - \log_b 9 = \log_b 2 - 2 \log_b 3 = \\ &= 0.41 - 2(0.54) = 0.41 - 1.08 = -0.67 \end{aligned}$$

$$\begin{aligned} \text{c) } \log_b 8\sqrt{3} &= \log_b 8 + \log_b \sqrt{3} = \\ &= \log_b (2^3) + \log_b 3^{1/2} = \\ &= 3 \log_b 2 + \frac{1}{2} \log_b 3 = 3(0.41) + \frac{1}{2}(0.54) = \\ &= 1.23 + 0.27 = 1.50 \end{aligned}$$

3.3 Properties of Logarithms

Logarithms are useful in reporting a broad range of data by converting it into a more manageable form. Consider the intensity of earthquakes.

Let I_0 = the intensity of a "standard" earthquake that is agreed upon as minimal (barely detectable.)

Let I = The intensity of a much larger earthquake.

The magnitude M of the latter quake I relative to I_0 is defined by

$$M = \log \frac{I}{I_0}$$

You may have heard of the *Richter scale* that measures the intensity of an earthquake.

What is the magnitude M of an earthquake measured to be 10,000 times more intense than a standard quake?

$$M = \log \frac{10,000 I_0}{I_0} = \log 10,000 = 4.0$$

(Handwritten note: $I = 10,000 I_0$)

3.3 Properties of Logarithms

Example:

On October 17, 1989 a major earthquake struck the San Francisco Bay area only minutes before Game 3 of the World Series in Candlestick Park. Its intensity was measured as 7.1 on the Richter scale.

How many times more intense was it than a minimal quake?

a) 12,500 times more intense?

b) 1,250,000 times more intense?

c) 12,500,000 times more intense?

$$\boxed{M = 7.1} \quad M = \log \frac{I}{I_0}$$
$$7.1 = \log \frac{I}{I_0}$$
$$10^{7.1} = \frac{I}{I_0}$$
$$\textcircled{I} = 10^{7.1} (I_0) = \underline{12,500,000 I_0}$$